



<https://x.facebook.com/smallbizNaija/>
www.smallbiznaija.com.ng

CURRENT ADVERT RATES

PRINT ADVERT	Price
• Inside front cover	N350,000
• Inside back cover	N375,000
• Back cover	N475,000
• Centrespread (2 facing pages)	N750,000
• Full page (standard)	N325,000
• Half page	N225,000
• Quarter page	N195,000
• Event feature partner (per edition)	Negotiable
• Special feature (min.4 pages)	Negotiable
• Special Edition (full magazine)	Negotiable

ONLINE ADVERT	Size	Duration	Price
• Masthead	468 x60px	1 Week	220,000
• Home Sidebar	300 x 250px	1 Week	130,000
• Home leader Board Middle	468 x 60px	1 Week	100,000
• Home leader Board Bottom	468 x 60px	1 Week	150,000
• Home leader Board Bottom	468 x 60px	1 Week	100,000
• Article Side Bar	300 x 250px	1 Week	130,000
• Article lead Bottom Board	468 x60px	1 Week	100,000
• Sponsored Post (Advertorial)	N/A	Daily	120,000
• Sponsored (SME Product) with Links	N/A	N/A	80,000
• Social Media (with link)	Facebook or Twitter	Daily	N10,000

All adverts are prepaid and **exclude Tax and VAT** at prevailing rate.

Contact 08130147013

Please pay to **Zenith Bank A/C 1014457882 (CTP International)**

Please send your **ready artwork/advert copy** to ctpinternational@gmail.com